

VETERANS SOLUTIONS LAB

Sponsored by the PwC Charitable Foundation, Inc.

THE OPPORTUNITY

Veterans and their families face unique challenges in America. More than 50% of veterans experience a period of unemployment upon transition to civilian life, with more than 370,000 unemployed veterans across the country in 2017. Average student loan debts are also higher for veteran students. Without proper support mechanisms and resources, the barriers for veterans to have a successful transition to civilian employment can be overwhelming. With one million service men and women expected to transition to civilian life in the next four years, now is the time to scale innovative solutions that unleash veterans' talent to their full potential, benefiting veterans and their families and communities at large.

How might we empower and equip veterans & their families with the skills and resources to succeed in the new economy and civilian life?

THE SOLUTION

The Civic Accelerator Veterans Solutions Lab, sponsored by the PwC Charitable Foundation Inc., is an 8-week startup boot camp and investment fund that will accelerate 8-12 innovative, scalable ventures empowering and equipping veterans, their spouses and children, to build job-ready skills, find employment and successfully reintegrate into communities across the country through:

Education Alternatives

New pathways to education attainment, job-specific credentialing, and alternative education settings for veterans, spouses and children

Financial Solutions

Financial guidance to navigate the GI bill, manage student debt, and financial planning solutions for military families

Pathways to Employment

Workforce solutions for veterans and spouses, talent placement platforms for new economy jobs, and on-the-job mentoring and career counseling

Transition Support

Access to career coaching, mentoring, peer-to-peer networking and employer adaption to support the transition to civilian life

THE CIVICX ANSWER

EDUCATION



Curriculum from industry experts on revenue generation, funding strategies and customer acquisition



PEER LEARNING

Work and learn from entrepreneurs around the country



MENTORS AND NETWORKS

Connection to a collaborative network of impact investors, business leaders, social enterprises and strategic partners



INVESTMENT

Two of the most promising ventures each receive a \$50,000 grant



CONTINUED SUPPORT

Assist ventures post-graduation with growth strategy, partnership development and strategic advice



CIVIC ACCELERATOR VETERANS SOLUTIONS LAB

CIVICX STATS

123

Ventures selected and graduated in 10 cohorts since 2012

38/54%

Racial and ethnic minority / female founders through unique selection model

1800+

Entrepreneurs screened with more than 500 applications reviewed

CIVICX IMPACT

154%

Average increase in venture revenue within first year of acceleration

18.7M

Individuals reached by portfolio ventures

100%

Of founders report increase in startup skills and business fundamentals

OUR TEAM

Led by founder, Ayesha Khanna, the CivicX team includes nonprofit and business executives, an Advisory Council of industry leaders and investors, a Women's Advisory Group and over 150 mentors, coaches, faculty and program partners.

VETERANS SOLUTIONS LAB ADVISORY COUNCIL*

FRANK GAUDIO

PwC Charitable Foundation, Trustee and Veterans Services Liaison

CHRISTOPHER PLAMP

Hire Heroes USA, Interim CEO

DUNCAN MILNE

Dixon Center for Military and Veterans Services, President

ELIZABETH REYES

Hire Heroes USA, Director of Employment Opportunities

YOLANDA SEALS-COFFIELD

PwC Employment Law Group, Principal; PwC Charitable Foundation, Trustee

ROBERT RUARK

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DAVID SUTHERLAND

Dixon Center for Military and Veterans Services, Co-Founder and Chairman

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PwC, Veterans Advocacy & HeForShe Network Leader

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FourBlock, Executive Director

STEPHANIE J. POWERS

Council on Foundations, Vice President, Policy and Partnerships

JARED LYON

Student Veterans of America, President and CEO

ABOUT THE CIVIC ACCELERATOR



The Points of Light Civic Accelerator is the first accelerator program and investment fund in the country focused on civic ventures – for-profit and nonprofit startups that include people as part of the solution to critical social problems.

ABOUT THE PwC CHARITABLE FOUNDATION



The PwC Charitable Foundation, Inc., a section 501(c)(3) organization, makes contributions to the people of PwC in times of financial hardship and to nonprofit organizations that support and promote education and humanitarianism. The PwC Charitable Foundation's investment in the Veteran Solutions Lab is part of the Foundation's extended \$10 million commitment to support US veterans and their families with a goal of helping 200,000 veterans, spouses and children overcome barriers they may face with education and career transition.

For questions about dates, locations, and venture eligibility:

<http://cvcx.org/veterans-solutions-lab/>

Or email:

Ayesha Khanna (akhanna@pointsoflight.org) or Megan Christenson, mchristenson@pointsoflight.org

* List will be expanded as additional advisors are confirmed.